Heritage Regina Sponsorship Packages
2024

Thank you for your consideration in sponsoring one of our lectures! Outlined below are our two levels of sponsorship for an individual lecture:

1. **<u>One of Multiple Sponsors – Individual Lecture</u> ($500)**

   This package includes:

   - Your logo on all social media, print, and website communications produced by Heritage Regina to promote the event, placed beside other sponsor logos;
   - Reserved seating for up to 5 employees of your company at the event, if desired;
   - Verbal acknowledgement of your sponsorship during remarks at the event, as part of a list of sponsors/acknowledgements

2. **<u>Sole Sponsorship – Individual Lecture</u> ($1,000)**

   This package includes:

   - Your logo on all social media, print, and website communications produced by Heritage Regina to promote the event;
   - Your logo and information included on a pre-lecture slideshow at the event, to be projected (on loop) as guests arrive and take their seats;
   - Acknowledgement in media release for individual lecture;
   - Inclusion on our website as a "friend of Heritage Regina (minor contributor) through the calendar year, or 6 months (whichever is greater)
   - Reserved seating for up to 10 employees of your company at the event, if desired;
   - Verbal acknowledgement of your sponsorship during remarks at the event; and
   - Verbal acknowledgement of your sponsorship during any pre-event interviews.
     - *We typically have the opportunity to do at least two interviews per event with various local news outlets.*

Sole sponsorship of the entire yearly lecture series may be available if requested by the July of the year previous. We cannot guarantee availability of sole sponsorship after that time. If interested in this option, please reach out to Sarah Wood, Executive Director. Other events throughout the year are also available for sponsorship.